



Recommendations for Political Action

Transnational Cluster Alliances – Connecting Neighbours in the Baltic Sea Region
Berlin, 13 November 2007

Riikka Lahdensuo
City of Helsinki



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BaltMet Inno as the Flagship project of BaltMet Network

From innovation strategy co-operation towards innovation policy implementation

- Project has enjoyed the support of Mayors from 11 Baltic Metropolises
- Project results reported at the BaltMet Mayors' Meeting in Tallinn 6 Nov:
 - Baltic Sea Archipelago of Innovation introduced as a framework
 - Mayors approved BaltMet Action Plan 2008-2010 with innovation promotion as the primary focus of the future action: concrete steps towards innovation policy implementation will be taken under five priority areas



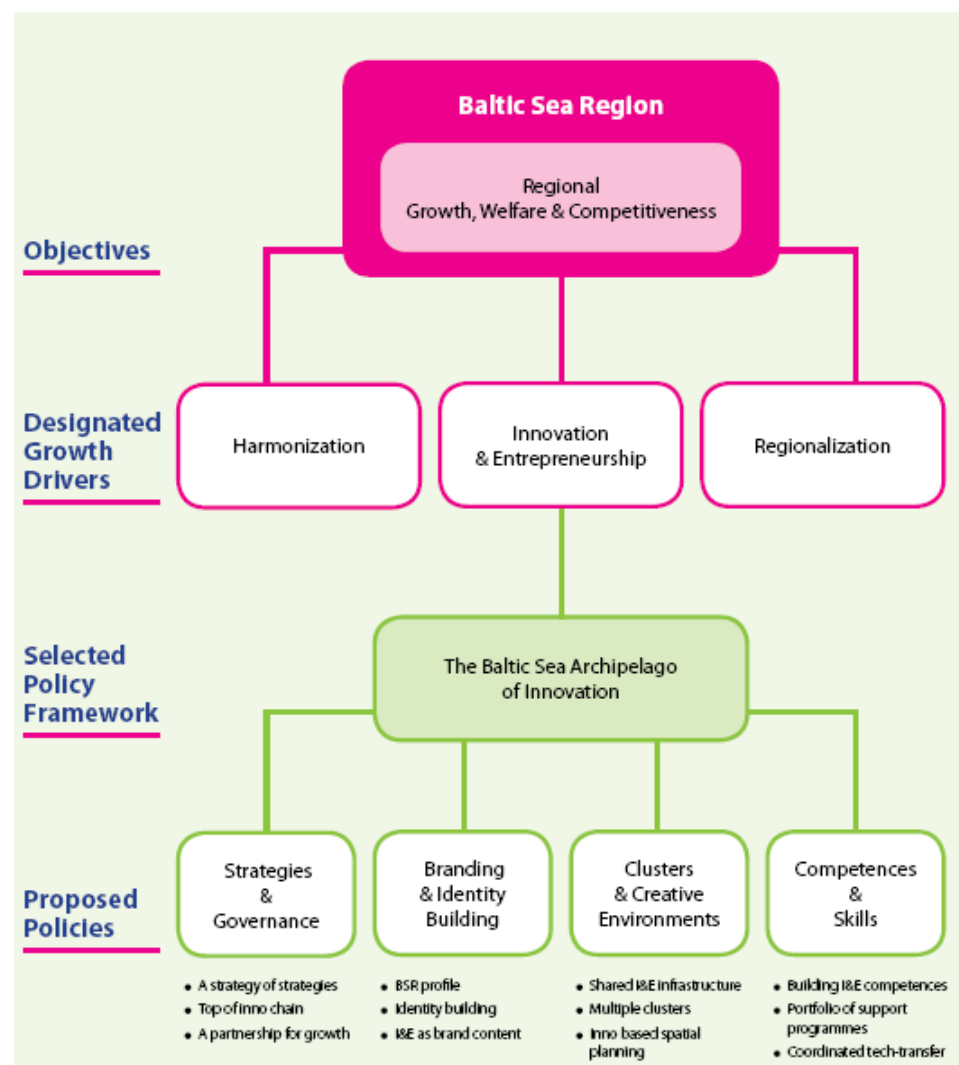
BaltMet Action Plan 2008-2010

Action priority: Concrete projects for innovation promotion

- Clusters and entrepreneurship
- Support for developing science parks (eg. Riga, Warsaw)
- Creative industries
- Development of creative city settings
- Innovative public procurement



Baltic Sea Archipelago of Innovation





Future prospects for Innovation Strategy Governance?

- Objective of BaltMet Inno: to strengthen coordination and exchange of knowledge and expertise between Baltic Metropolises in preparing local innovation and related strategies
 - The challenge at all levels (local, regional, national, transnational): to improve governance of, and coordination between various strategies
 - Recommendation: BSR focused, “transnationally complementary” elements to be included in forthcoming local and regional innovation and entrepreneurship strategies (what, with whom, how etc.)
- A stronger foundation for future joint efforts in the field of innovation and for the realisation of the “Baltic Sea Archipelago of Innovation” vision**

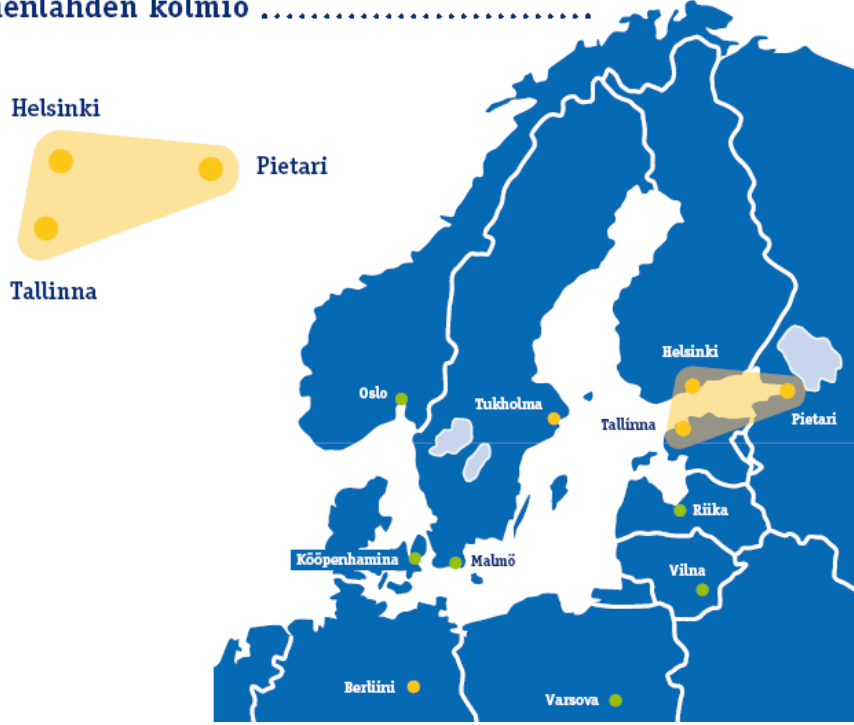


Co-operation case Helsinki

The Helsinki Metropolitan Area Competitiveness Strategy shall be coordinated with the National Innovation Strategy (both under making) and include elements of transnational co-operation

The Helsinki International Strategy stresses the co-operation with the Gulf of Finland as well as strategic partnerships with the Cities of Berlin and Stockholm

Suomenlahden kolmio





Co-operation case St. Petersburg

Transnational co-operation for developing the **St. Petersburg Innovation Programme 2008-2011** (within the SPb InnoReg Tacis project)





Co-operation case Brussels

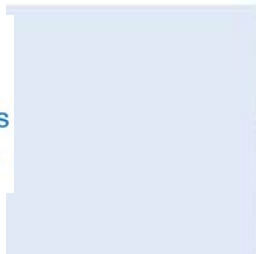
Golden opportunity and urgent need for political branding of the "Baltic Sea Archipelago of Innovation"



Co-operation case China

Utilizing jointly the markets in China – and benefiting from
the "reverse

China effect" in the BSR



Thank You!

Riikka Lahdensuo
riikka.lahdensuo@hel.fi

<http://inno.baltmet.org>